Japanese Tourists

K.S. Chon 2020-12-20 Find out how to entertain all types of Japanese tourists from student groups to retirees! Would a Japanese traveler rather see pictures of beautiful landscapes or smiling Japanese couples in a tourist brochure? Will you attract more Japanese tour groups by promising them independence and adventure or excellent food? Given the importance of Japanese tourists to the global travel industry, understanding their travel-related behavior has become an essential item in the tourism research agenda. Japanese Tourists: Socio-Economic, Marketing, and Psychological Analysis investigates the specific needs, behaviors, and desires of this growing segment of the international tourism market. Japanese tourists spend billions of dollars every year, and travel destinations as far apart as Australia and Manhattan compete fiercely for their custom. By taking cultural traits into account, travel industry professionals can better understand exactly what kinds of amenities, accommodations, service, and total experience Japanese travelers are looking for. This volume of original research and well-grounded theory elucidates the specific factors that go into Japanese travel and influencing their decisions, whether the travelers are Japanese “office ladies” seeking bargains in Hong Kong or a group of senior citizens hoping to see the Northern Lights. Japanese Tourists: Socio-Economic, Marketing, and Psychological Analysis discusses a full range of issues crucial to attracting Japanese tourism, including: how stage of life affects travel behavior why Japanese people need to make the right decisions and regarding-long-term tourists whether legalized gambling would increase or discourage Japanese tourism in Hawaii how issues of perceived safety affect choice of travel destinations what souvenirs mean in Japanese culture which travel images are most likely to attract Japanese tourists what sources of information Japanese travelers use to help them select destinations Japanese Tourists: Socio-Economic, Marketing, and Psychological Analysis offers the most up-to-date international studies on the socioeconomic, marketing, and psychological factors affecting Japanese people traveling abroad. This volume is an invaluable resource for travel professionals seeking to break into the tough but lucrative Japanese outbound-tourism market.

Wine, Food, and Tourism Marketing

C. Michael Hall 2013-10-08 Get the advantage you need to compete in the worldwide food and wine tourism marketplace! Wine, Food, and Tourism Marketing is an overview of contemporary practices and trends in food and wine tourism marketing. International in scope, the book draws on studies from Canada, England, France, New Zealand, South Africa, and Scotland for analyses of contemporary practices and trends that help you develop, implement, and maintain strategic competitive advantage. The book is packed full of current research and real-world tips. The book looks at case studies of business operations, seasonality, destination image, and the development of business networks. Equally valuable as a professional resource for practitioners and as a textbook for upper-level and graduate students in tourism, hospitality, and wine and food studies, Wine, Food, and Tourism Marketing examines the importance of food and wine tourism to rural regions in production and marketing initiatives for specific markets that can be easily adapted and applied to a wider range of wine tourism settings. Tourism marketing researchers and academics address vital issues such as the importance of collective marketing strategies, viticulture, design factors for online tourism information, and the use of food images in promotional material and positioning strategies. The book includes: a 2001 research study on French public sector management of wine tourism an examination of the cider industry in Somerset, England a look at the implications of non resident tourist markets on British Columbia’s emerging wine tourism industry an analysis of the types of food images used in French regional tourism brochures a national study of seasonality issues on wine tourism in New Zealand a look at post-apartheid tourism trends on South Africa’s Western Cape a survey of eight wineries on the Niagara Falls wine route with implications for marketing strategies a study of the use of local and regional food for destination marketing of South Africa a look at how food-related tourism in the United Kingdom is being promoted using the World Wide Web Wine, Food, and Tourism Marketing is an essential reference for wine practitioners and educators involved in tourism and hospitality, marketing, food and wine studies, and rural regional development.

Tourism Management

David Weaver 2006 Tourism Management, third edition builds upon the strength of the previous editions by introducing students to the complexities of the tourism system. The third edition has been updated with recent industry and research developments and retains the thoroughness of content and application that were established in the previous editions. A theme of this edition is looking at the challenges of tourism in a time of regional and international uncertainties and complexities as a consequence of terrorism and security threats, health issues such as SARS, natural events such as the Boxing Day tsunami and the changing geopolitical landscape. Features: New Technology in Tourism highlights the increasing role of technology tools and systems in the tourism industry, including virtual reality, artificial reefs, geographical information systems, energy cogeneration and hand-held computers. Australian and international statistics and information updated as of 2004 Increased coverage of regional tourism issues and initiatives More coverage of the key tourism players: government, industry and individuals, and their role in managing tourism systems in times of uncertainty A thorough discussion of the economic, sociocultural and environmental impacts of tourism A chapter on sustainable tourism including ecotourism, sustainable mass tourism and industry responses and practices A chapter on tourism research, which introduces students to the important role of research in tourism Three practical features in each chapter illustrate and reinforce the theory: Managing Tourism: illustrates how a tourism-related process, destination or company has been managed and considers the issues involved in doing so. Topics include mega cruise ships, Schoolies on the Gold Coast, tourist and dingo interactions on Fraser Island and the 100% New Zealand campaign Contemporary issue: a brief case study discusses a contemporary tourism issue such as the effect of terrorism on tourism, the role of movies and TV in triggering tourism development, and the implications of climate change, “dark” tourism and conducting research with Aboriginal Australians development in the tourism sector, including outer space tourism, and webcasting.

Tourism Review International

2007

Business Periodicals Index

2001

Tourism Forecasting and Marketing

Kevin Kai Fai Wong 2002 Up-to-date research on the latest practices and applications of tourism demand forecasting and forecasting. The book addresses both econometric and time series approaches to forecasting, focusing on the concepts, model specification, data analysis and methodologies used in day-to-day tourism planning.

Welcoming the Japanese Visitor

Kazuo Nishiyama 1996-05-01 Written for Hawaiian tourist trade but would be very useful for those who are puzzled by the behaviour and expectations of the Japanese. Good on conducting business with specific market segments from honeymooners to family groups or businessmen.
The Economics of Travel and Tourism—Adrian Bull 1991 An analysis of the multidisciplinary nature of tourism, with chapters on travel and accommodation and the broader issues of institutional involvement. The author, a lecturer in business and hotel management at Griffith University, draws on examples from all over the world. Includes bibliography and name and subject indexes.

Perspectives on the Hospitality Industry—Carl P. Borchgrevink 1999 ‘The computer disk contains the executive summaries of the chapters, and reviews the chapters in terms of primary topic areas. It also contains study questions, many of which require you to explore the WWW/Internet’. (p. [294])


Changes in Racial Effects by Social Class—Yüko Mizuno 1995

The Earthscan Reader in Sustainable Tourism—Lesley A. France 1997 “The Earthscan Reader in Sustainable Tourism brings together a selection of seminal pieces discussing sustainable tourism and the attendant best practice implications for the full range of tourist activity and a variety of destinations. It provides an indispensable handbook for all those studying tourism or involved in trying to ensure that tourism is genuinely beneficial and sustainable.” -back cover.

Tourism in Tasmania—Can-Seng Ooi 2020 "Tasmania is a truly remarkable place which attracts growing numbers of visitors from the four corners of the globe. Our collective challenge is to ensure that tourism in Tasmania is sustainable and delivers benefits to the wider community while protecting what is truly unique about our island state."Richard Eccleston Professor Director, Institute for the Study of Social Change, University of Tasmania"At a critical time for the industry, this book demands that Tasmanians consider the shape of the Island’s future tourism industry. The book is not just relevant for the government and industry leaders who are currently debating this topic; it challenges all Tasmanians in their respective communities to voice their opinions, so that what is special to them, remains so.”-back cover.

Tourism Policy and International Tourism in OECD Member Countries—Organisation for Economic Co-operation and Development 1980

International Books in Print—1990

Official Journal of the European Communities—1991

Vietnam Law & Legal Forum—1994

Leisure, Recreation, and Tourism Abstracts—1995

Labor Market Institutions in Europe—Günther Schmidt 1994 The outcome of three years of research on the role of institutions in labor markets at the research unit Labor Market Policy and Employment of the Social Science Research Center Berlin, these seven contributions were originally presented at a conference in December 1992 before a group of experts i

Periodicals in Print: Australia, New Zealand & the South Pacific—Isa Australia Staff 1997

Tourism Policy and International Tourism in OECD Member Countries—Organisation for Economic Co-operation and Development. Committee on Tourism 1978

Seeking Spatial Justice—Edward W. Soja 2013-11-30 In 1996, the Los Angeles Bus Riders Union, a grassroots advocacy organization, won a historic legal victory against the city’s Metropolitan Transit Authority. The resulting consent decree forced the MTA for a period of ten years to...
essentially reorient the mass transit system to better serve the city's poorest residents. A stunning reversal of conventional governance and planning in urban America, which almost always favors wealthier residents, this decision is also, for renowned urban theorist Edward W. Soja, a concrete example of spatial justice in action. In Seeking Spatial Justice, Soja argues that justice has a geography and that the equitable distribution of resources, services, and access is a basic human right. Building on current concerns in critical geography and the new spatial consciousness, Soja interweaves theory and practice, offering new ways of understanding and changing the unjust geographies in which we live. After tracing the evolution of spatial justice and the closely related notion of the right to the city in the influential work of Henri Lefebvre, David Harvey, and others, he demonstrates how these ideas are now being applied through a series of case studies in Los Angeles, the city at the forefront of this movement. Soja focuses on such innovative labor-community coalitions as Justice for Janitors, the Los Angeles Alliance for a New Economy, and the Right to the City Alliance; on struggles for rent control and environmental justice; and on the role that faculty and students in the UCLA Department of Urban Planning have played in both developing the theory of spatial justice and putting it into practice. Effectively locating spatial justice as a theoretical concept, a mode of empirical analysis, and a strategy for social and political action, this book makes a significant contribution to the contemporary debates about justice, space, and the city.